



A PROJECT OF THE SEVEN ACRES FOUNDATION

NEWS RELEASE

FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION CONTACT:

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CHARITABLE PROMOTION TO BENEFIT COMMUNITY CENTER AT LAKE CHELAN

Subaru of America Designates CCLC as Local Donation Recipient

CHELAN, Washington (November 19, 2020) - Seven Acres Foundation, developers of the forthcoming Community Center at Lake Chelan (CCLC), has been designated as the local charity for the Subaru “Share The Love” event, a major annual promotion put on by Subaru of America. Each year, Cascade Subaru in Wenatchee identifies an area non-profit organization to receive special recognition in the form of a charitable donation for each automobile sold within the promotion period.

More specifically, here’s how the event works. When anyone purchases a new or pre-owned certified Subaru from Cascade Auto Center from November 19, 2020 to January 4, 2021, they will be asked which of five different organizations they would like to have receive a \$250 cash donation from Subaru of America. The group of possible donees includes four national charities and one local non-profit. This year’s national organizations are Make-A-Wish Foundation, the American Society for the Prevention of Cruelty to Animals (ASPCA), Meals on Wheels and the National Park Foundation. In addition to these four, Cascade Subaru selects a different area non-profit each year for the event, and this time around the Seven Acres Foundation has been chosen in support of the Community Center at Lake Chelan.

Ben Williams, Board Chairman of Seven Acres, said his group is especially honored to be designated as the local organization. “So many residents in the expansive Chelan Valley area will benefit from the Community Center, with its full-size gymnasium, 25-yard all-weather swimming pool, auditorium, kids and teens play centers, meeting rooms, etc. This facility is desperately needed, and as we’ve now moved forward into the construction phase of our project, we can’t possibly thank Cascade Subaru enough for including us in their impressive group of five potential charitable recipients. Due to the Coronavirus pandemic, fundraising has been exceptionally challenging this year, especially for local non-profits such as ours. We’ve done surprisingly well despite this massive COVID-19 hurdle, but every dollar in the future is vitally important.”

For more information regarding this event, visit www.cascadesubaru.com. To learn more about or donate directly to the Community Center at Lake Chelan, please go to www.ccatlakechelan.org or contact Raye Evans, Executive Director of the Seven Acres Foundation at raye@sevenacresfoundation.org.

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